

Freedom To Truly Serve
Fall in Love with Your Offer

Your Job!

Your job when launching or selling a program or new offer is to every day bring yourself back into the energy of why YOU believe that your program or offer is absolutely essential for your people and from that space share your message on social media, by email etc.

You need to be 100% sold on your program if you're going to sell anyone else on it, therefore you need to know:

- **Know why you're so excited about your program**
- **Know why you're so excited about your offer**

And if you're not feeling excited you need to get back into alignment using your daily practices and tap back into this excited, joyful energy and it's from this energy you share your message daily.

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Create Powerful Copy for Your Offer

Repeat Affirmation

I choose to be successful despite my worries, doubts and fears

Create powerful copy for your program. Copy that not just excites you but drives your people wild with desire to have what it is that you offer.

Write a post about your offer and say everything you wish you could say about it if you could guarantee any result that you would love for your offer to help people with.

For example....

If you would love for your offer to work miracles for people who've struggled with weight and help them transform into their dream body from alignment and lose 10+ pounds as if by magic, then say that in your copy as if it will.

If you would love for your offer to help people banish burnout and overwhelm for good and help them truly discover the inner freedom that comes with aligning with their most epic life.

If you would love for your offer to help people manifest their absolute dream relationship, king of a man, out of thin air and down on one knee, then say that in your copy as if it will.

Whatever massive, over the top, maybe even feels a little crazy result that you would LOVE for your offer to actually help people create then write a post about your offer fully stating that that is exactly what your work will do.

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You can refine it later, for now I just want you to get really comfortable with naming and claiming how epic your work is.

You cannot go too big here so please, talk about your offer like it's an absolute magic wand that does everything you would love for it to do.

Get into the energy of how you want it to feel. You can refine it and work on your beliefs around it later. But, for now, just write it big, bold and totally over the top.

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Release Fear & Come Into Alignment

No matter where you are on your journey...

You are doing powerful work. Your work matters. You matter.

Anytime you catch yourself slipping into fear, second guessing or in overwhelm take a deep breath and come back to these core guiding questions:

- 1. What would this look like if it were easy?**
- 2. If I had complete permission to create and run my business exactly how I desire and I KNEW it would work, what would I now be doing?**
- 3. If I removed emotion for just a moment, what do I know is the next aligned action?**
- 4. If I fully trusted and had faith what would I be doing now?**



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The trainings in this program are not here to over complicate things. They are here to guide you, to give you clarity so you can feel a more powerful sense of confidence and certainty as you move forward.

Your soul always trumps everything else out there. So whenever you feel yourself slipping into old patterns, come back to these questions first and then be so bold to trust yourself, back yourself and create the life, business, income and impact you have truly been craving.

You've got this!